

## Achieve Project Perfection with Strategic Precision

# Executive Certificate Programme in Advanced Project Management and Analytics

IIM Mumbai





## Project Management Market Insights and Predictions

46% of the organizations are listing project planning as a top priority.

\*Quixy

Agile methodology is becoming increasingly popular, with 71% of global organizations using it.

\*The Tech Report

To improve performance, 68% of organizations emphasize developing project management skills.

\*Quixy

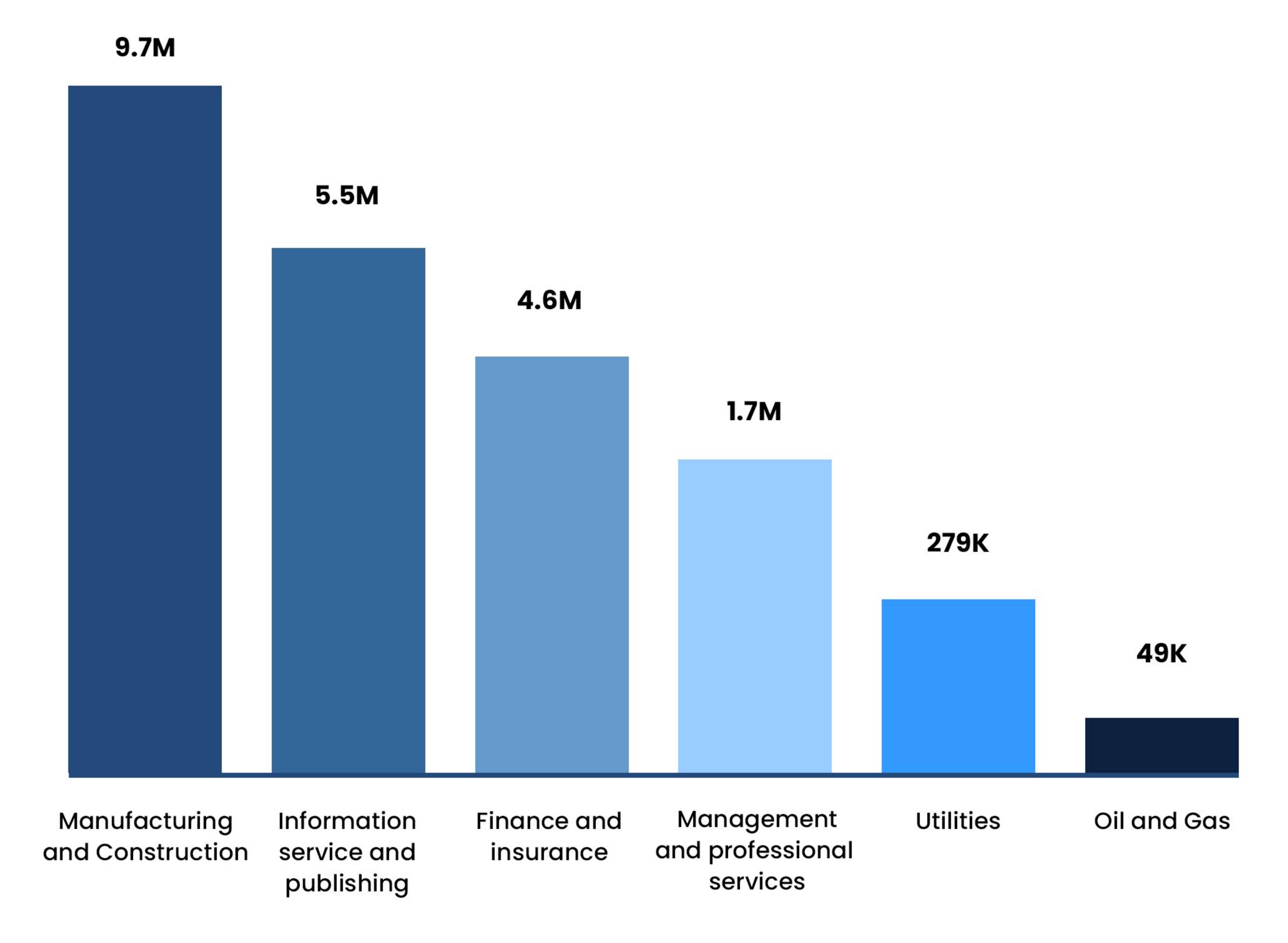
Around 25 million new project management professionals will be needed in the talent landscape by 2030.

\*Project Management Institute

The global economy will require 87.7 million project management roles by 2027.

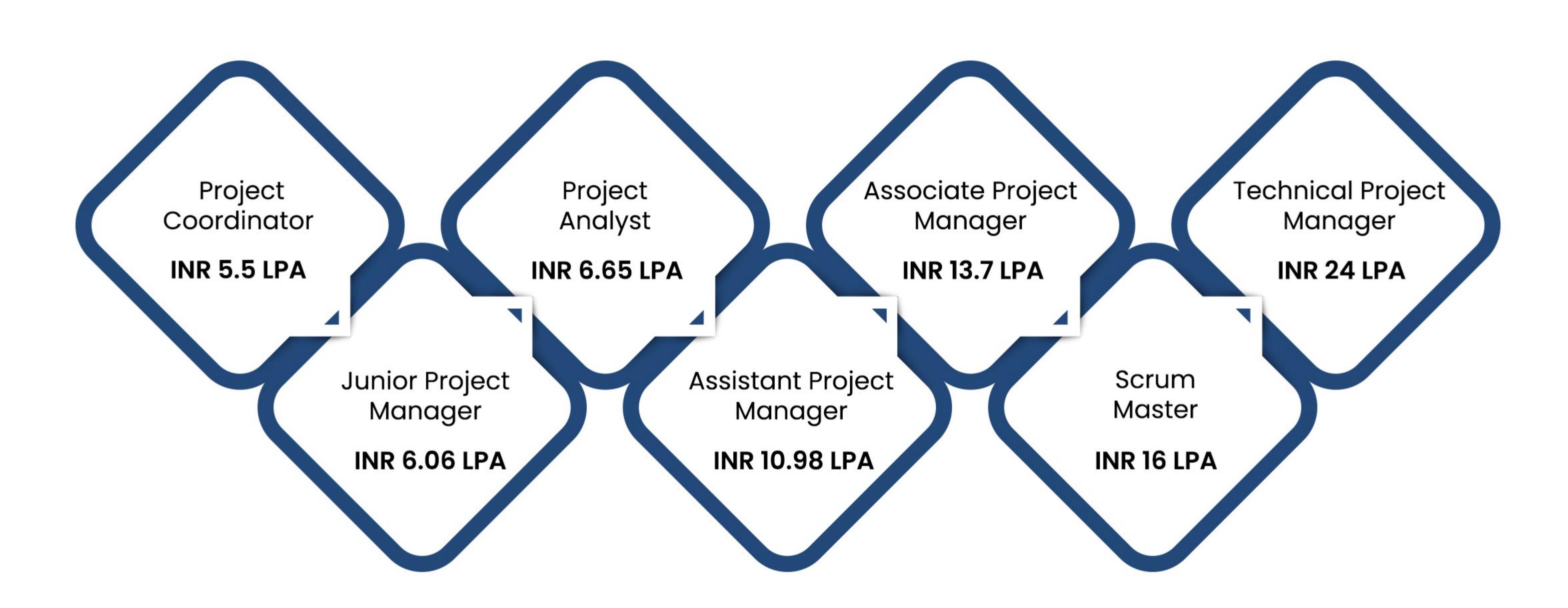
\*Project Management Institute

## Projected Growth-Oriented Employment from 2017- 2027



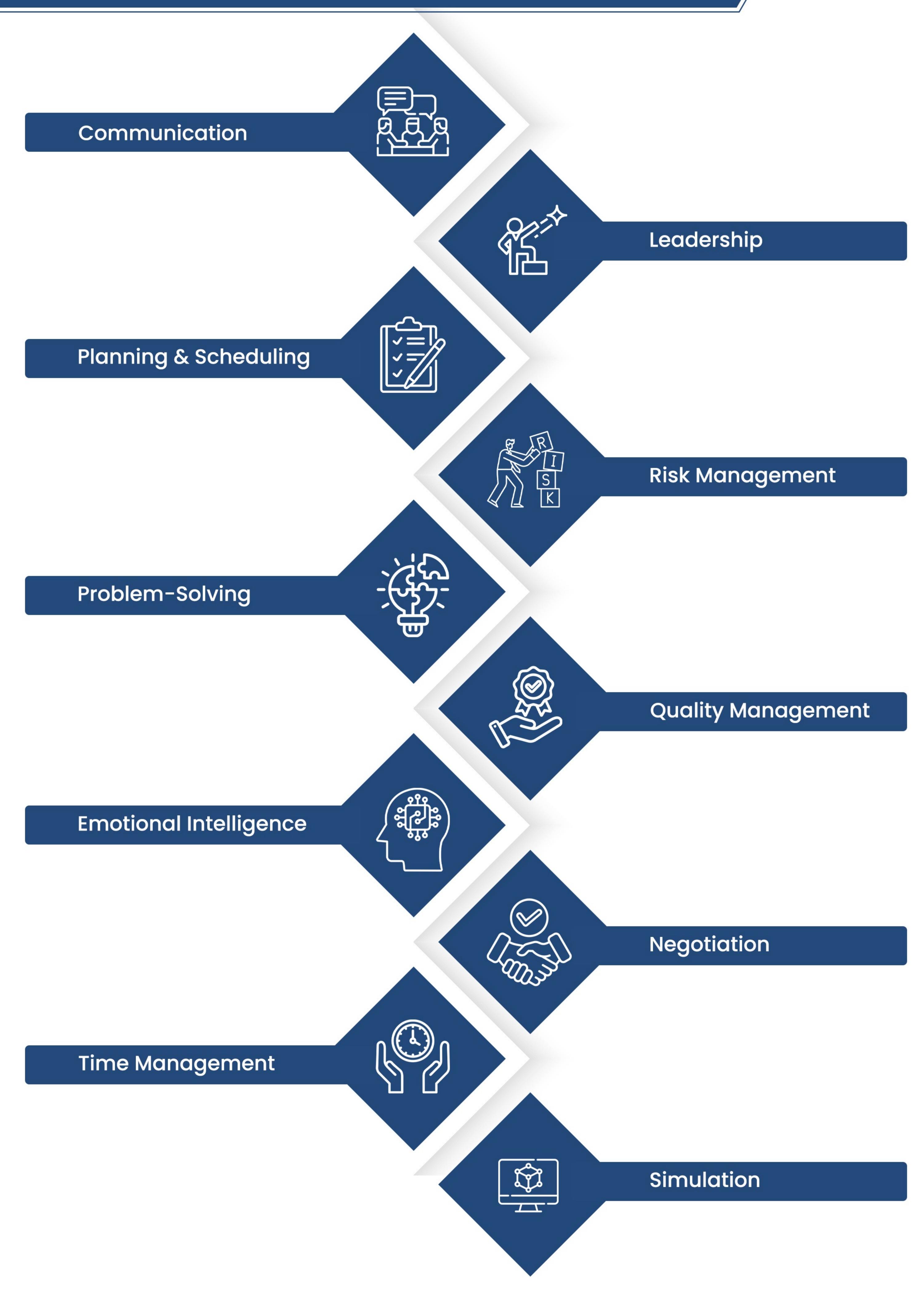
\*Raconteur.net

## Career Prospects in Project Management



\*Glassdoor

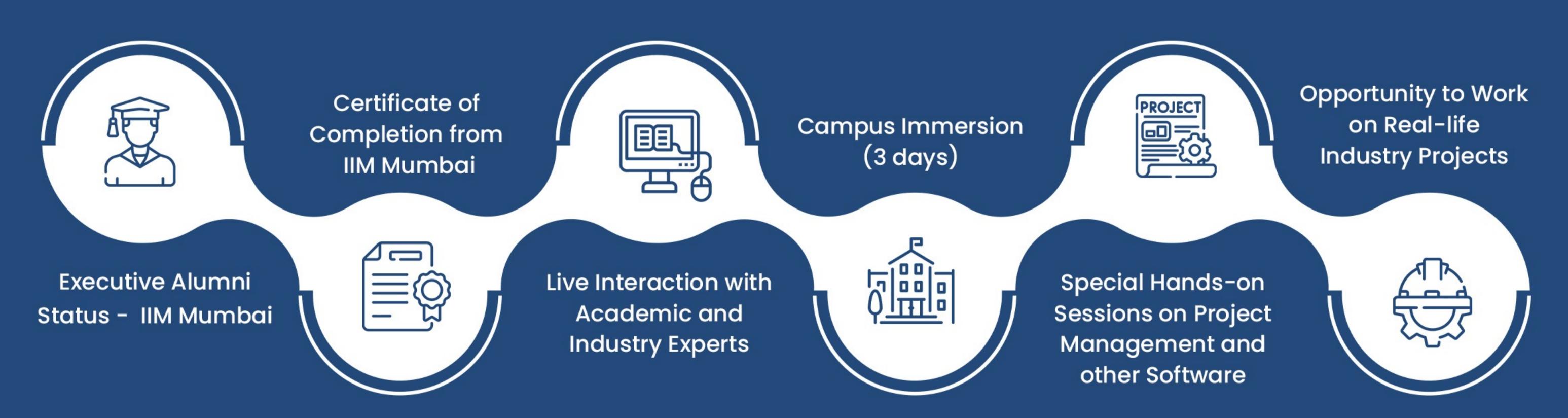
## Must-Have Project Management Skills in 2024



## Programe Overview

Project Management is becoming one of the most needed skills for all kinds of organizations. The VUCA environment is making projects more and more complex, forcing organizations to shift to "Mission Mode" operations. Thus, skills for completing these tasks within specified time and cost limits with quality outcomes are on the rise. However, more than half of the projects fail to meet schedule, budget, and quality goals. So, this course aims to provide prevailing knowledge, behavioral skills, processes, tools, and techniques needed to successfully manage the projects within the expected time, cost, and quality performance using qualitative and quantitative based analytic techniques.

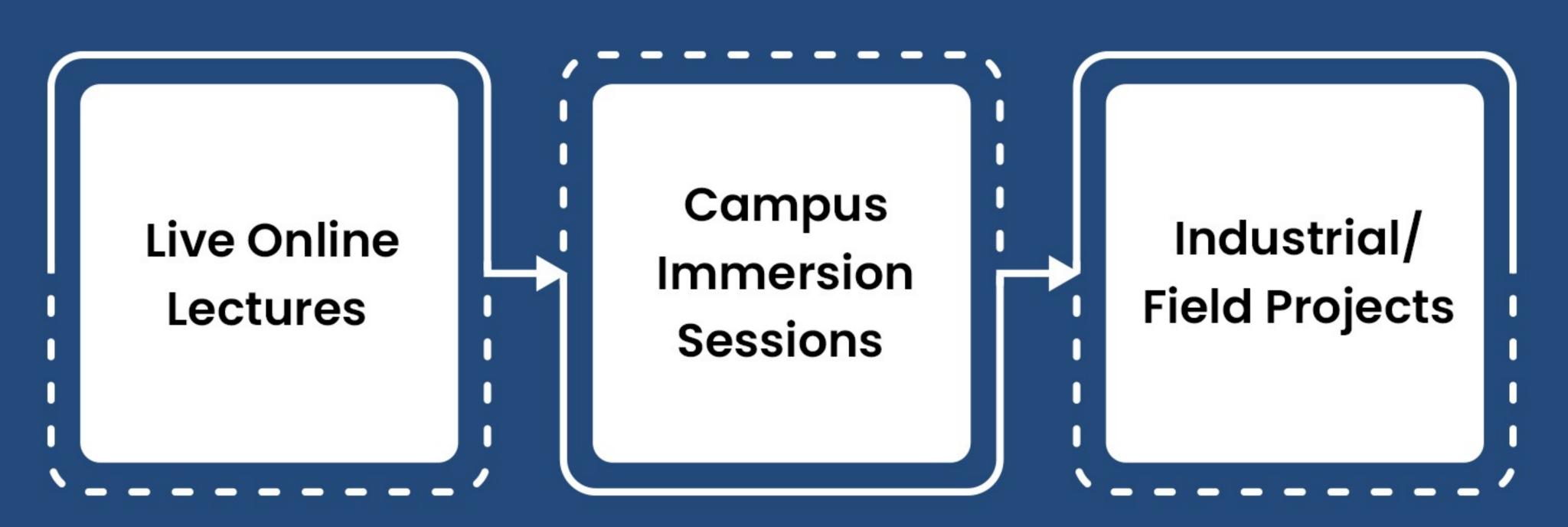
## Programme Highlights



## Learning Objectives

- Get equipped with the tools and techniques available for effective management of projects through effective planning, execution, and closure.
- Develop strategic perspectives to select, finance and manage the organization's project portfolio.
- Facilitate development of capabilities to effectively handle the behavioural challenges faced by project managers in managing teams and different stakeholders.
- Apply analytics for effective decision making for delivering projects successfully.

## Pedagogy



## Programme Content

#### Module 1

#### Introduction to Projects, Business and Strategy

- Projects in Indian Context
- Programs/Portfolio/Projects and Their Life Cycle
- Project Portfolio Selection
- Implementing Strategy through Projects/Portfolio

#### **Project Feasibility Studies and Selection**

- Ideation
- Market Feasibility
- Technical Feasibility
- Financial and Economic Feasibility

#### **Project Planning and Scheduling**

- Project Planning Overview
- Work Breakdown Structure
- PERT and CPM
- Project Scheduling under Resource Constraints

#### **Project Budgeting and Finance**

- Budgeting Overview
- Cost Estimation Methods
- Earned Value Analysis

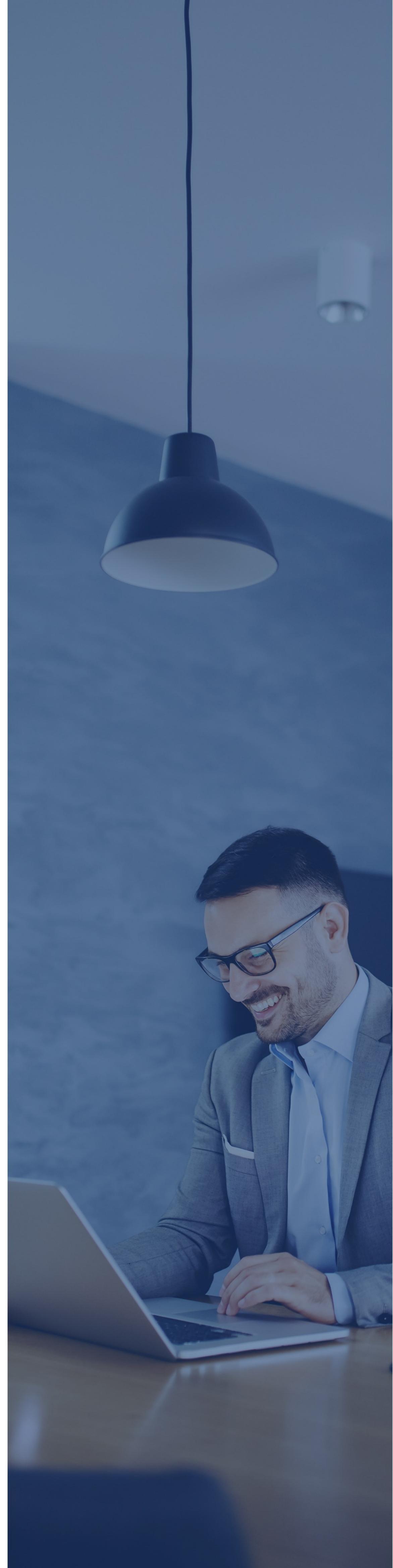
#### **Project Analytics**

- Introduction to Analytics in Project Management
- Monte Carlo Simulation
- Analytical Methods

#### Special Hands-on Session on Project Management Software

- Hands-On Session on MS project for Project Management
- Practice Session on Case Study using MS Project

End Module Assessment (Assignment and MCQ)



## Module 2

#### **Project Risk Analytics**

- Introduction to Risk Management
- Risk Identification
- Risk Assessment through Analytical Techniques
- Risk Management Strategies

#### Project Procurement and Contract Management

- Procurement Process
- Types of Procurement Methods
- Tendering Process
- Contracts Types and Management

#### Project Quality, Stakeholder Management & Leadership

- Stakeholder Management
- Team Building
- Conflict Management and Negotiations

#### Digital Technologies for Project Management (Block chain, AI)

- Overview of Digitalization in Project Management
- Application of Blockchain in Project Management
- Application of Big Data Analytics and AI in Project Management

#### Agile Project Management

- Introduction to Agile
  - Team Performance and Value Delivery
- Continuous Improvements

#### Special Hands-on Session on Project Management Software

- Hands-On Session on MS project for Project Management
- Practice Session on Case Study using MS Project

#### End Module Assessment (Assignment and MCQ)

#### Module 3

#### **Capstone Project**

#### Campus Immersion



## Get Exposure to Tools such as:







## Methodology

- Online Assessment
- Assignments
- Capstone Project Presentations



## Message from Director



# PROF. MANOJ K. TIWARI

Director, IIM Mumbai

We at IIM Mumbai are all set to make it to the top of the Innovation and Incubation race with first-class facilities and infrastructure and to bring the Problem Solvers to the Solution Seekers. We are also adding a state-of-the-art Student Activity Centre with all the necessary equipment to ideate and bring to life any service or product. We promote a nurturing and supportive environment to boost our Entrepreneurial Ecosystem comprising the best minds from Engineering, Management, and Fellow Students.

Our Industry connection is unprecedented and is always expanding its horizons, thus providing steady support from the best FMCGs and corporations across the world. These activities are in line with our vision and mission of bringing to fruition our Idea of Manufacturing Renaissance and advancing transformative education and industry-inspired research in Industrial Engineering.



## Message from Dean SRIC



## PROF. VIVEKANAND B. KHANAPURI

#### Dean SRIC

Since its inception in 1963, IIM Mumbai has adopted a very focussed approach to meeting the industry needs through its unique programs and industry outreach through executive development programs, consultancy services and applied research activities. The programs are a blend of theoretical and practical knowledge combined with applied research, that equips the budding Engineering Managers to transform themselves into future leaders.

The curriculum with unique pedagogy helps students to obtain a holistic view that encompasses knowledge sharing by top notch academicians & industry experts, experiential learning through projects and internships, application of concepts in industrial setting through applied research and industry treks to gain new insights which helps students to have the right skill set to tackle any challenging situation. As India Inc. marches ahead with digital technologies, implementation of Industry 4.0, artificial intelligence, machine learning and other concepts, our programs equip the students with state of art expertise on the latest tools and techniques along with understanding of global best practices.



## Meet Our Faculty



## PROF. VIVEKANAND B. KHANAPURI

Professor, Operations & Supply Chain Management Area, IIM Mumbai

Prof. Vivekanand B Khanapuri is a prominent academic and industry expert, serving as a Professor of Operations & Supply Chain Management at Indian Institute of Management (IIM) Mumbai. His P.G. teaching spans various subjects, including Project Management, Project Finance, Project Portfolio Management, Strategic Procurement, Business Process Reengineering, Strategic New Product Development, Maintenance Management, shaping the next generation of engineering and management leaders over the past two decades.

His research primarily focuses on Operations and Supply Chain Management, with a specific emphasis on Project Management, Prof. Khanapuri is a recognized authority in industrial consulting, offering expertise in areas like Industrial Engineering, Method and Time Study, Manpower Assessment, Value Engineering, Project Management, Maintenance Management, and Supply Chain Management. He has contributed to different consulting services sought after by esteemed organizations across industries. Prior to joining academia, he had six years of hands-on industry experience in light engineering, covering areas such as Production, Subcontracts, Assembly & Testing, Design & Development, Sales, and Service of Testing machines, Prof. Khanapuri brings a practical perspective to his academic and consulting work.

His intellectual contributions include numerous research papers in national and international journals and conferences, reflecting his commitment to advancing knowledge in his field. He has conducted training sessions and consulting projects for notable organizations, including DEA, HPCL, GSFC, CARIN ENERGY, DRDO, Reliance Industries Ltd., Beroe Consulting, TMTL, and JUBILANT, spanning various domains like Project Management, Procurement, Maintenance, and Manufacturing Management.

Prof. Khanapuri has held leadership roles as the Dean of Academic Affairs (2017-2019) and currently Dean SRIC since 2019. His dedication to nurturing socially responsible leaders is evident through his role as Faculty Advisor for the IIM Mumbai – ENACTUS Team, where students actively engage in impactful social projects.

## Meet Our Faculty



## PROF. RUCHITA GUPTA

Associate Professor

Operations and Supply Chain Management

IIM Mumbai

Prof. Ruchita Gupta is an accomplished professional with expertise in technology, innovation, and project management. She holds a B.E. in Electrical Engineering (Gold Medalist) from Nagpur University, M.Tech in Electronics Engineering from MNNIT Allahabad, and a Ph.D. from SJMSOM, IIT Bombay. With prior industry experience at Hewlett-Packard and Financial Technologies, her research interests span various areas – product and innovation management, technology diffusion, forecasting and modelling, project management, risk analytics. She has published extensively in reputable journals such as Technology Forecasting and Social Change, Decision Sciences, and IEEE Transactions on Engineering Management. She has also authored international book chapters and conducted training for organizations like Marico, L&T, DRDO, and HPCL. Recognized for her contributions, she received the Award of Prominence in Technology Management from IAMOT, USA, and was conferred the IAMOT Fellowship Award in 2022. Additionally, she currently serves as the VP-Communications of the POMS India Chapter and has been appointed as the Genpact Associate Chair Professorship.



## Programme Details

## Application Closure Date: 31st October, 2024

## Commencement Date: 17th November, 2024

Duration	• 8 Months
Mode	Blended Mode (Live Online + Campus Immersion)
Eligibility	<ul> <li>Graduates (10+2+3) or Diploma Holders 50% (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government/recognised international universities) in any discipline with a minimum of 03 years of work experience after graduation or diploma holder with at least 05 years of experience.</li> </ul>
Programme Schedule	<ul> <li>Frequency: Once a week (Sunday)</li> <li>1st session 10:00 am to 11:30 am   2nd session 11:45 am to 1:15 pm</li> </ul>
Campus Immersion	• 3 Days of Campus Immersion (towards the end of the program)

#### Fee Structure

Particulars	Total Fee Amount
Application Fee	INR 1,000 + GST
Total Programme Fee (Exclusive of Application Fee)	INR 2,00,000/- + GST
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Particulars	Total Fee Amount
Instalment I	INR 80,000/- + GST (8 <sup>th</sup> November, 2024)
Instalment II	INR 60,000/- + GST (5 <sup>th</sup> February, 2025)
Instalment III	INR 60,000/- + GST (5th April, 2025)

Easy EMI Options Available

## Specimen Certificate

Participants who successfully meet the evaluation criteria and satisfy the requisite attendance criteria will be awarded a 'Certification of Completion' of the "Executive Certificate Programme in Advanced Project Management and Analytics".





## About IIM Mumbai

IIM Mumbai erstwhile known as NITIE established in 1963 by the Government of India with the assistance of the United Nations Development Project (UNDP) through the International Labour Organization (ILO), is one of the leading institutes for Management education. IIM Mumbai has been positioned 7th amongst management schools in India by the National Institutional Ranking Framework (NIRF) in 2023. The institute, widely known as the leading Institute in Supply Chain and Operations, aims to spread management education for creating transformative leaders making a positive social impact. The institute fosters tomorrow's global leaders through innovative pedagogy and research-driven insights. The Institute strongly links with private and public sectors, national research institutes, other academic institutions, universities, government organizations, and communities. IIM Mumbai is dedicated to helping Indian businesses make their presence felt globally and has decided to act as a driving force in the manufacturing sector and all dynamic sectors of the Indian economy. It has aligned its vision and activities in line with the current and future needs of the Indian economy and its vibrant and growing sectors.



#### Career Assistance

#### **Profile Building**

Rigorously building the candidate's profiles and resume scrutinizing with their LinkedIn profiles. Jaro Education enables personalised feedback to boost overall virtual presence.

#### Resume Review

Moving forward with carefully curated resume reviews that ensures you are interview-ready for the workplace of tomorrow.

#### Placement Assistance

Get career assistance as per the profile and preferences. On an average, get 5-6 job recommendations to enhance quality employment opportunities.

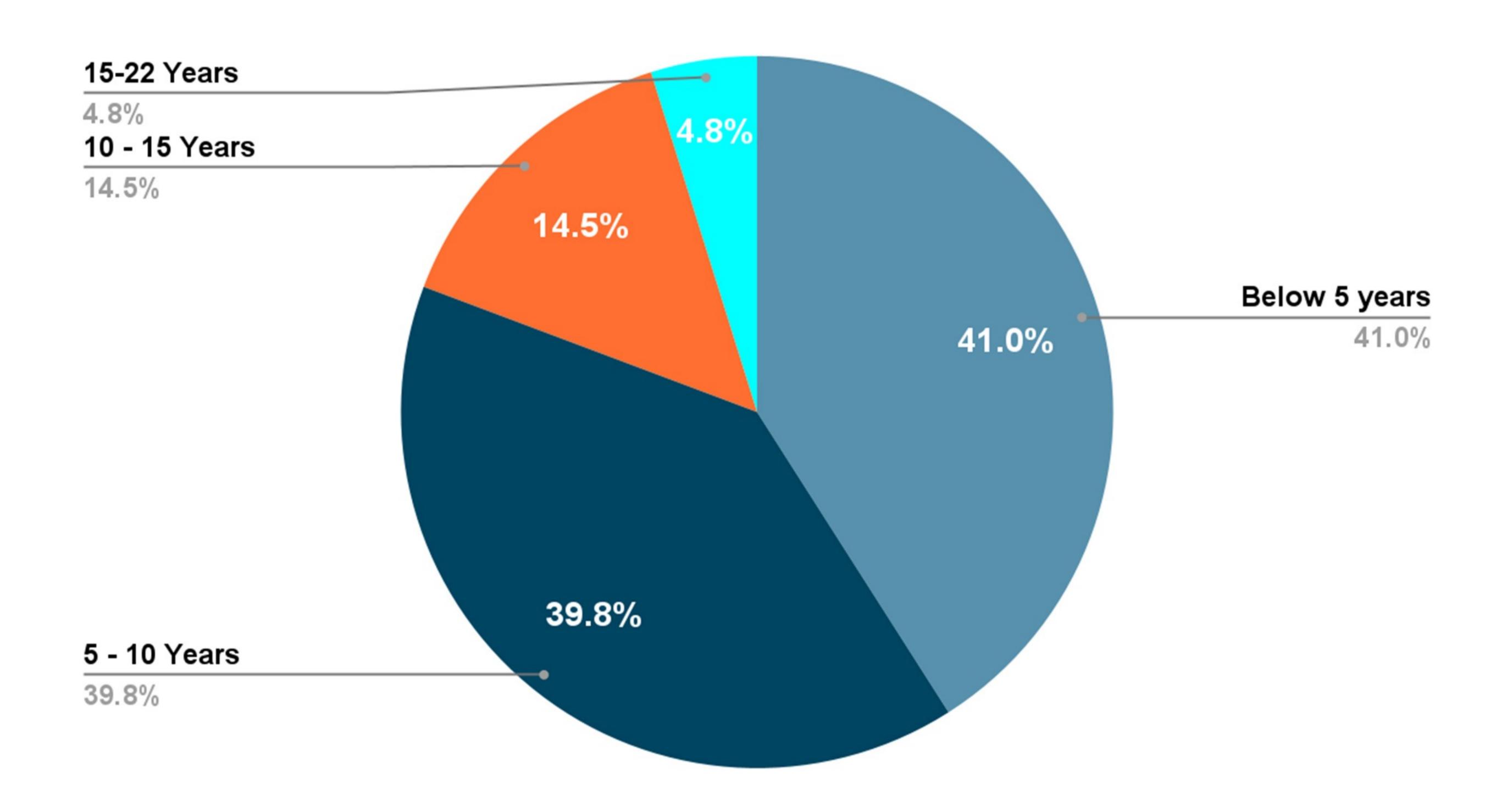
#### Career Enhancement Sessions

Bridging connectivity to link the best talent with organizations through eminent sessions from top-class industry speakers.

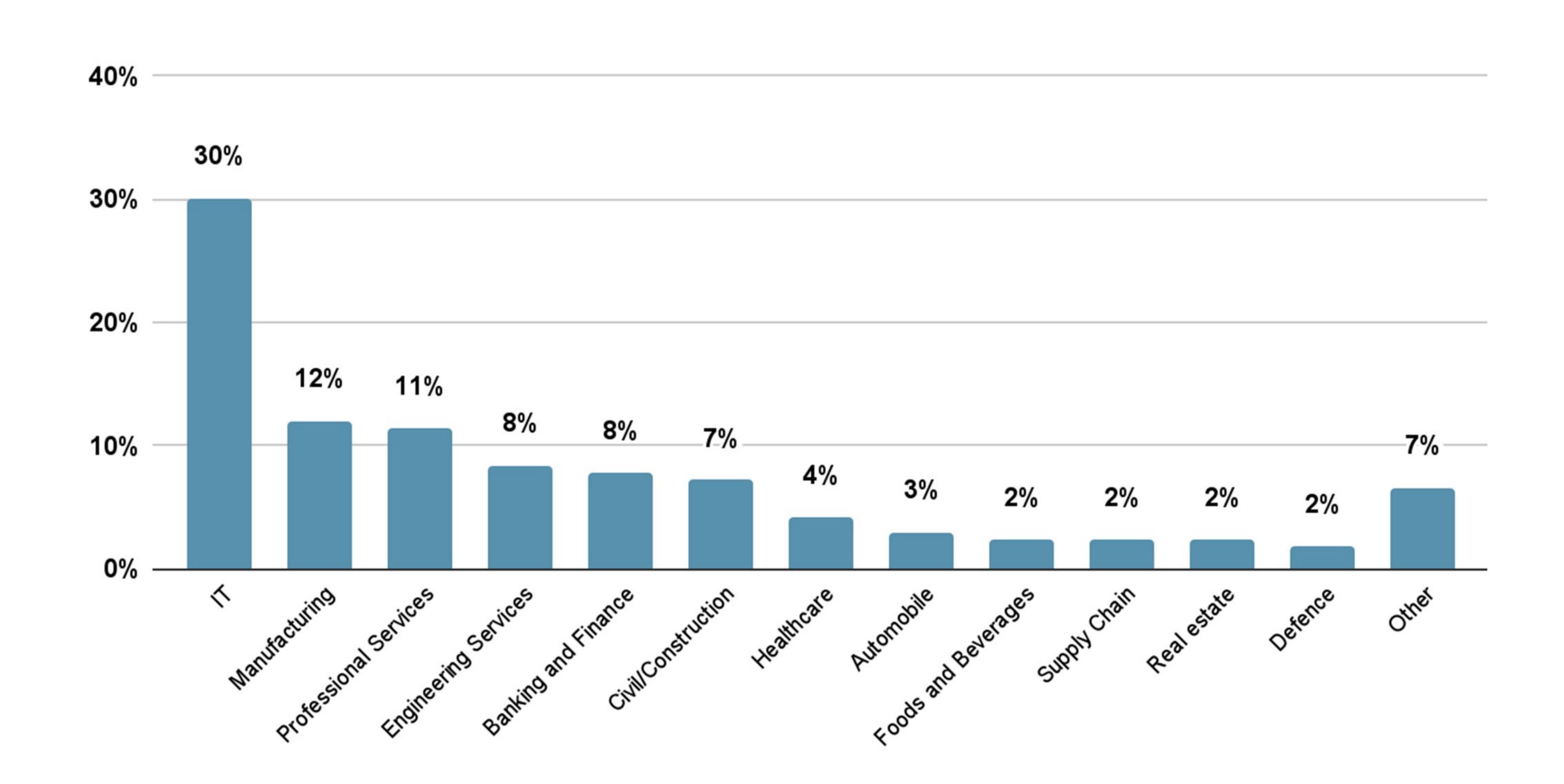
Note: IIM Mumbai or Jaro Education do not guarantee or promise you a job or advancement in your existing position. Career services are simply provided as a service to help you manage your career in a proactive manner. Jaro Education provides the career services described here. IIM Mumbai is not involved in any way with the career services described above and offers no commitments.



#### **WORK EXPERIENCE**



#### **INDUSTRY WISE BIFURCATION**



#### TOP COMPANIES WHERE OUR ALUMNI ARE WORKING AT:

Morgan Stanley



SAMSUNG

J.P.Morgan

















#### **TOP PROFILES OF OUR ALUMNI:**



**PMO Head** 



Vice President



Deputy General Manager



Project Manager



Technical Manager



Sr. R&D Engineer

#### Note:

- Past performance records do not guarantee any future opportunities.
- All company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.
- The list is partial.

#### **About Jaro Education**

3,50,000+

Career Transformed

23+

Learning Centres across India, USA & Singapore 150+

Programs from Diverse Domains

20+

Top NIRF Ranked Indian Institutes & Universities

30+

World's Leading
Academic Partners

10+

Top QS Ranked Global Institutes & Universities



e-India Awards

The Best ICT Enabled Higher Education Institute Award



Educational Excellence Awards

Most Innovation & Successful online MBA Program in India



**MODI Awards** 

Outstanding Contribution in Online Education



ABP Education Awards

Best Digital Learning Innovation Award



World HRD Congress

National Best Employer Accolade



World HRD Congress

Edtech Leadership Awards



Outlook Business Icon Awards 2023

India's Most Trusted
Online Higher Education Company



The Business Awards 2024

Leading Edtech Company of the Year

Jaro Education is an online higher education company that specialises in executive education, serving as a liaison between the world's leading universities and institutes to create online and technology-driven programmes. The company provides a quality bucket of online executive education programmes catering to domains such as Doctorate & PhD, Analytics & Data Science, Management, Finance, etc., from renowned national and international institutions to meet the needs of working professionals. Our goal is to foster the growth of entrepreneurs and professionals at all levels, from entry-level to C-Suite, through world-class executive education programmes.





Indian Institute of Management Mumbai

Celebrating
60 Years of Executive Education

## IIM MUMBAI EXECUTIVE EDUCATION HELP DESK

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## aro education



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- www.jaroeducation.com

## Jaro Education's Presence

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